

# Southend-on-Sea Borough Council

Agenda  
Item No.

Report of Corporate Director for Place  
To  
**Traffic & Parking Working Party & Cabinet  
Committee**  
On  
**4<sup>th</sup> January 2016**

Report prepared by:  
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Management and Road Safety Team

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**Petition Requesting Parking Controls  
Bridgwater Drive**

**Executive Councillor: Councillor Martin Terry**  
***A Part 1 Public Agenda Item***

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**1. Purpose of Report**

- 1.1 To advise Members of a petition received from 12 residents of Bridgwater Drive parking controls be considered for one hour during the morning and afternoon.

**2. Recommendation**

**That the Traffic & Parking Working Party and Cabinet Committee:**

**a) Note the petition and thank the residents for taking the time to compile the petition; and agree to;**

**b) Agree to the advertisement of a daytime waiting restriction to prevent parking and if approved, further agree that if no objections are received, the Traffic Regulation Order be confirmed. In an event of any unresolved objections, the proposal is to be submitted to the Traffic & Parking Working Party and Cabinet Committee for consideration.**

**c) Note that officers will refer the matter of vehicles crossing the footway to the Environmental Care Team.**

**d) Decline the request to install guardrail, in accordance with the agreed Design and Townscape Guide.**

**3. Background**

- 3.1 Bridgwater Drive is a distributor route subject to heavy traffic flow during peak periods and a regular bus service throughout the day.
- 3.2 Its proximity to the hospital and a large local employer does result in parking at the southernmost section of the road.

- 3.3 Residents have complained of associated parking and other issues related to vehicles parking on waiting restrictions adjacent to a local general store and that customers/staff/delivery vehicles are crossing the footway to access the shop frontage.
- 3.4 This Committee previously agreed to propose waiting restrictions in Bridgwater Drive however residents were not supportive of the proposal and no further action was taken.
- 3.5 As a distributor route, the request meets the agreed criteria relating to waiting restrictions however, as the route is heavily used throughout the daytime, a daytime restriction will ensure the area is free of parking throughout the period whereas a one hour restriction AM and PM would still permit parking and congestion may still occur. It is therefore recommended that any restrictions are operational throughout the day.
- 3.6 The junction of Mannering Gardens is currently protected by waiting restrictions. Therefore any vehicles parking in the location are liable to receive a Penalty Charge Notice. Officer will ensure parking contractor is made aware of the need for better enforcement in the area. The Installation of guardrail is both contrary to the agreed Design and Townscape Guide and current Government requirements to reduce street clutter. In addition, the use of guardrail to prevent parking is not appropriate.

#### **4. Other Options**

- 4.1 Take no further action is not an option. The Council is required to consider petitions related to parking controls and as this location is a distributor route, the agreed criteria is met.

#### **5. Reasons for Recommendations**

- 5.1 To reflect the request from residents and maintain adequate traffic flow particularly as the set criterion is met.

#### **6. Corporate Implications**

##### *6.1 Contribution to Council's Vision & Corporate Priorities*

- 6.1.1 The recommendation meets the objectives of the Local Transport and Implementation Plan and the Council's aims of being a Safe and Prosperous Southend.

##### *6.2 Financial Implications*

- 6.2.1 The estimated cost of the proposal is £4000. It is proposed that the scheme is added to the current work programme and implemented through the existing budgets.

##### *6.3 Legal Implications*

- 6.3.1 Statutory consultation will be undertaken.

##### *6.4 People Implications*

- 6.4.1 Any works will be undertaken with existing resources.

##### *6.5 Property Implications*

- 6.5.1 None.

6.6 *Consultation*

6.6.1 Statutory consultation will be undertaken.

6.7 *Equalities and Diversity Implications*

6.7.1 Waiting restrictions are proposed to manage parking, reduce accidents or improve traffic flows. The objectives of managing parking and improving safety takes account of all users of the public highway including those with disabilities and childcare responsibilities.

6.8 *Risk Assessment*

6.8.1 None.

6.9 *Value for Money*

6.9.1 N/A

6.10 *Community Safety Implications*

6.10.1 Waiting restrictions are proposed to reduce accidents or improve traffic flows. The objectives of improving safety takes account of implications for community safety.

6.11 *Environmental Impact*

6.11.1 None

**7. Background Papers**

7.1 None

**8. Appendices**

8.1 None